

Draft Rotorua Housing Plan

Development and next steps

Council meeting
11 December 2024



Rotorua Housing Plan

Our Council's vision it is to create a **better Rotorua for all** with housing identified as a key outcome area.

Council's LTP outcome - **All residents have access to a range of housing options that ensures they can live in homes that are safe and healthy and contribute to growing the economy.**

LTP measure:

Level of service	How will it be measured? (Measures)	Current Performance 2022/23	Data source	2024/25 Target	2025/26 Target	2026/27 Target	2027 to 2034 Target
Support and enable growth by unlocking housing development opportunities	Number of net new dwellings	415 Benchmark for 2023 calendar year	Final inspections	420	450	470	500

New opportunity and focus to support housing and growth

- Minister Bishop & Potaka discussions with Mayor on new housing approach (Dec '23)
- On-going discussions (April, June, July '24)
- Mayor/New Government agreed to stop previous Government's Housing Accord (April) and replace with new agreement
- Letter to Minister asking for partnership on a Rotorua-led housing plan (July '24)
- Positive response - prioritisation for Rotorua to have a 'community housing plan' (Aug '24)

What did the latest round of engagement confirm?

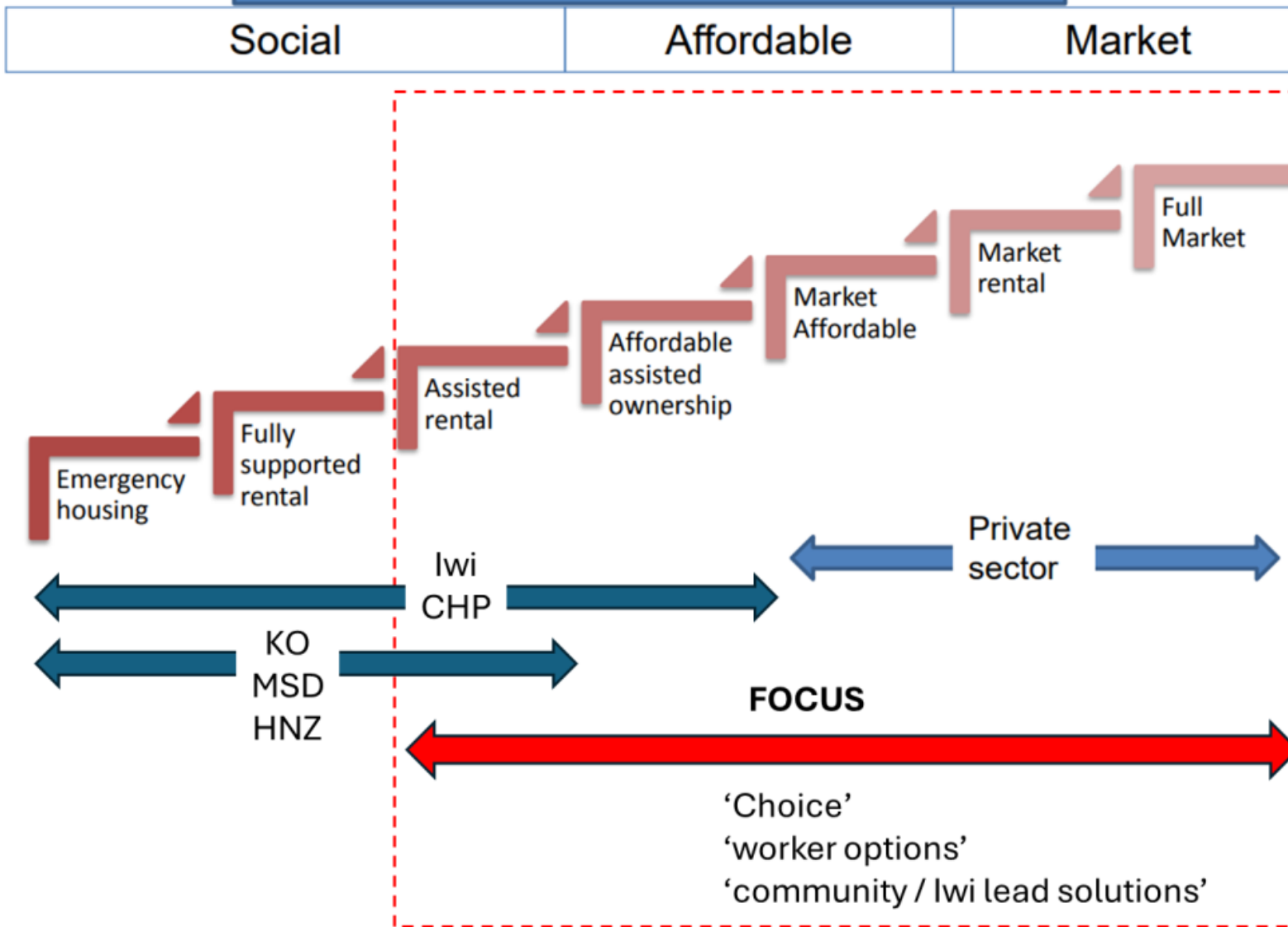
- Progress has been made, now need new emphasis
- Action focus – projects not strategies
- Support core role of Council well – enable market to develop and build homes (Planning, consenting & infrastructure)
- Need to complete current social housing programme and exit CEH
- Support CHPs to grow and deliver more homes in Rotorua
- Recognition of growing challenges for older people in the community
- Need to support workers/households in our community with affordable rentals and homes
- Support housing choice.

Housing Plan Objectives (draft) -

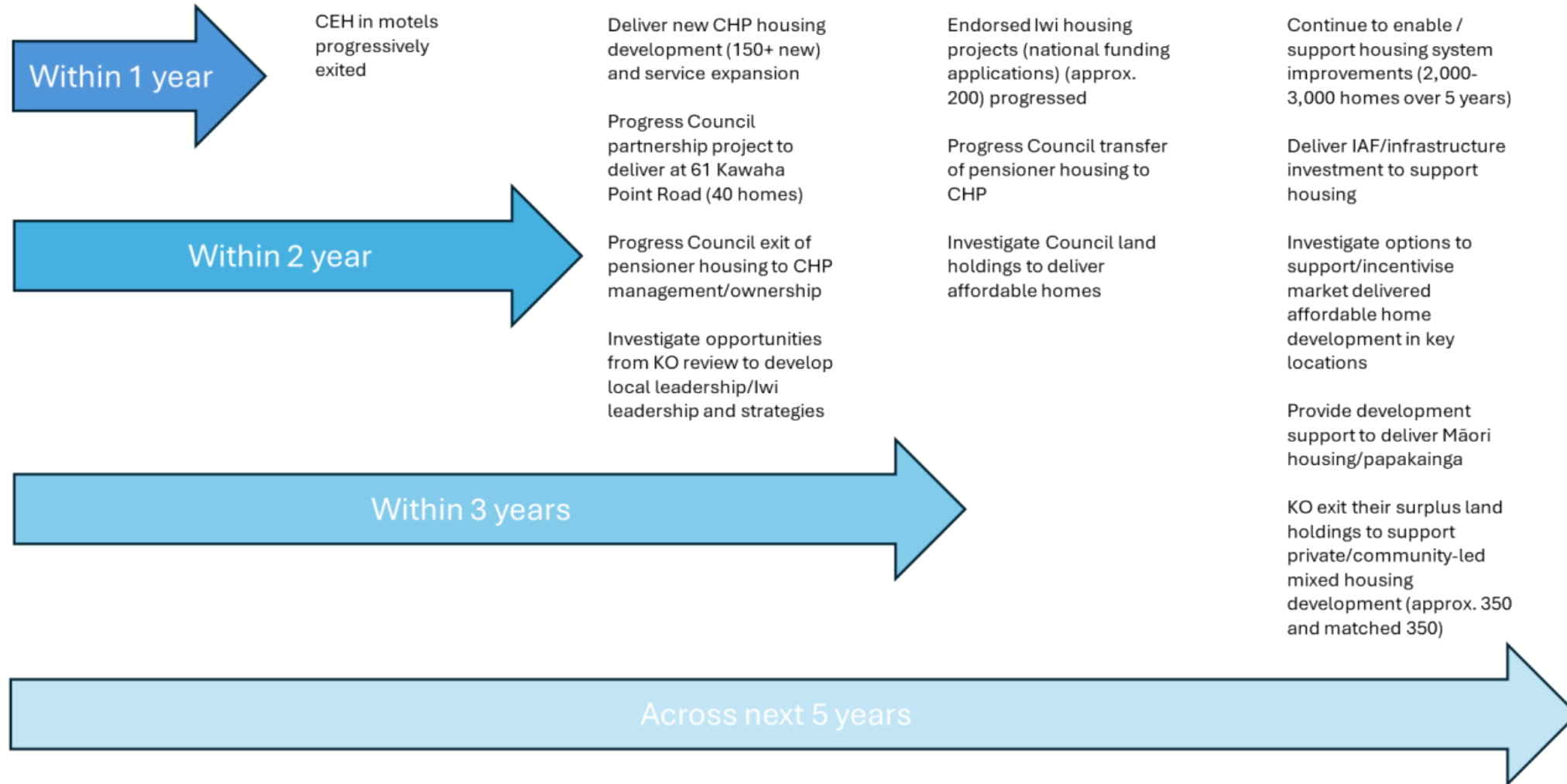
The objectives proposed to be included in the draft Rotorua Housing Plan aim to create a balanced and inclusive approach to housing that benefits all residents of Rotorua.

- 1. Strengthen Community leadership and Partnerships:** Collaborate with local iwi, government agencies, and private developers to deliver comprehensive housing solutions that reflect the Rotorua communities aspirations.
- 2. Enable iwi and hapū housing aspirations:** Support iwi and hapū communities' to sustainably develop and deliver housing outcomes.
- 3. Increase Housing Choice:** Enable a range of housing types, including a strong focus on urban intensification in the right locations, to meet growing demand across the housing continuum.
- 4. Support Diverse Housing Needs:** Provide a range of affordable housing types which cater to different demographics, including families, singles, elderly, and people with disabilities.
- 5. Foster Economic Growth:** Sustain and strengthen the Rotorua construction sector with a focus on job creation and providing employment pathways.

Housing Continuum



Immediate actions and longer-term market improvements



Next Steps

- Draft Rotorua Housing Plan direction endorsed by Council (11 Dec.)
 - Objectives
 - Identified/endorsed housing projects
 - Other actions – consent processing, infrastructure investment
- Feedback to interviewees/participants
- Establish interim Advisory Group (to confirm projects & finalise plan)
- Governance/project team established to monitor/deliver on Plan.



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