

Meetings 2024

Rotorua

MEETINGS is the biggest national tradeshow in New Zealand for the Business Events industry, organised by Business Events Industry Aotearoa (BEIA). Once a year, the conference, meetings & events, exhibition and travel incentive sector come together to discuss new business opportunities across the country.

Held over two days, and now in its 28th year, MEETINGS has been bringing together buyers and sellers of conference and incentive travel products, to grow mutual business opportunities and share knowledge and ideas.







Pōhiri

Sir Howard Morrison Centre

- Ngati Whakaue-led
- 460 Delegates
- 15minute road closure







Whetūrangihia

Sir Howard Morrison Centre

- Co-presented by Te Whare Tapere o
 Te Arawa in partnership with
 Sir Howard Morrison Centre
- Featuring an original score and nine young performers from Te Arawa







Opening Function

Sir Howard Morrison Centre

- Hosted in Te Haumihi & Te Whakaruruhau
- Catered event for 600 pax with entertainment from local emerging musician.







Meetings

Energy Events Centre

- 5 Days to build
- 2 Days of trade and business
- 3 Days to pack out
- 460 Exhibitors/Day Buyers
- 200 International Delegates
- Full facility incl Sportsdrome
- Last held in Rotorua at EEC in 2011







Matariki Drone Show 2024

Rotorua Lakefront

ARONUI Indigenous Arts Festival with First Lights present 'Matariki', a drone light, sound and story event at the Rotorua Lakefront, Aotearoa.

Created by Māori artists Cian Elyse White (Ngāti Pikiao) and Mataia Keepa (Ngāti Whakaue), Matariki (the Māori name for the cluster of stars also known as the Pleiades) tells the stories of environmental markers connected to this star cluster, as well as the large Waka or Canoe (Te Waka o Rangi) and it's captain Taramainuku.







Nightmarket

Rotorua Lakefront

- Held over two nights
- 24 Food Trucks & 18 Food Vendors
- 15 Craft Vendors
- 6 x Light towers
- 300m Temp Fencing
- 8 x Portaloo's
- Up to 10,000+ in attendance per night
- Most Food Vendors sold out each night



